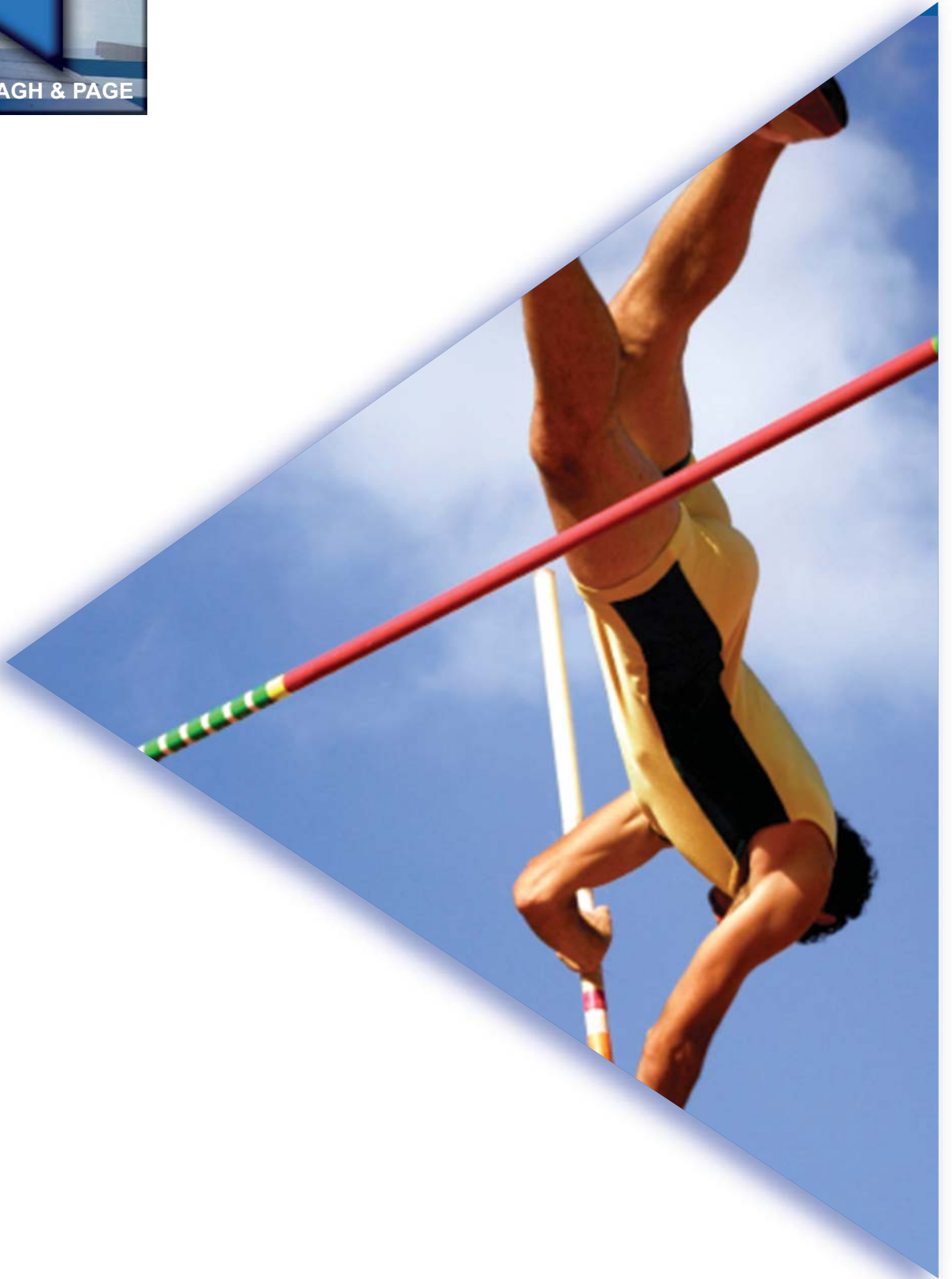




KNIGHT KAVANAGH & PAGE



**MANAGEMENT CONSULTANTS**  
Integrity, Innovation, Inspiration

---

# Strategic Planning...

**...Clear vision, agreed direction and explicit, measurable outcomes based on strong, informed foundations.**

A quality strategy combining vision and clear future direction produces results. We provide objective, informed support. We gather evidence; translate it into practical intelligence and realistic recommendations adding our own innovative slant. We strongly believe in bringing pre-acquired experience to bear, but do not simply churn out “off the shelf” products. Work for each project and client is delivered according to their specific needs and requirements.

Typically, the process incorporates auditing and current position assessment, consultation, evaluation of client plans, community or client group need/demand and innovative exploration of viable strategic options.

Our role is to identify what needs to happen, start a change process, develop consensus about the future and confirm a rationale for decision-making. We also advise on operating structures and processes to facilitate delivery and performance measurement to evaluate success.

## Sport strategies

From legacy-based regional strategies to maximise the impact of 2012 to local authority strategies, driving lifestyle change and increases in participation, we are recognised for driving collaborative processes that lead to focused plans that distinguish between areas of control and influence.

## Facilities strategies

Driven by the ageing stock of facilities, government investment programmes such as BSF and 2012, this is a key focus area at every level. All are keen to develop strategic plans for improvement, investment and the protection of sports facilities. Essential to this is strengthening inter-agency mechanisms to attract and optimise capital investment, improving sustainability and long term value.

Testament to our success in this field is the millions of pounds secured up and down the country on the back of our assessments and strategies.

## PE and school sport strategies

As the pressure to increase the number of physically literate, motivated and active young people increases, our proven approach creates a context for PE and school sport locally whilst contributing to improving standards and national priorities.

## It's not just about sport

We produce cultural, events and LAA strategies driving whole sector development and geared to delivering performance targets and we are market leaders in PPG17 open space, playing pitch and play strategies.

A bespoke approach underpinned by genuine interest and expertise; we assist you to create your ideal framework for the future.

*“KKP worked closely with British Judo to develop our national facilities plan, our development plan and also to support club development planning processes. Its team provided challenge, direction and a way of working that has led to major and sustainable improvements in the sport at every level.”*

**Mark Beecher,  
Development Director,  
British Judo**

*“We welcomed KKP's forward thinking approach. Its team challenged current convention and recommended innovative yet practical objectives that we can pick up and run with.”*

**Justine Blomeley, PE and School Sport Partnership Manager, Blackpool Council**

*“Since KKP's challenging and informed strategic review, students and staff at the University have access to a broader range of quality sports facilities plus a strengthening, and more stable, set of clubs with excellent links to the sporting networks in the City.”*

**Alison Odell,  
Director of Sport,  
Manchester University**

---

## Integrity, Innovation, Inspiration

1-2 Frecheville Court ◀ off Knowsley Street ◀ Bury BL9 0UF

**T** 0161 764 7040 ◀ **F** 0161 764 7490 ◀ **E** mail@kkp.co.uk ◀ **www.kkp.co.uk**

