



**MANAGEMENT CONSULTANTS**  
Integrity, Innovation, Inspiration

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# Feasibility Studies & Business Planning

**We are leading specialists in both feasibility studies and business planning, assisting clients to deliver projects from small-scale facilities through to major visitor attractions.**

Across the UK and Ireland, we manage assignments for local authorities, professional and voluntary clubs, developers, regeneration agencies, schools, colleges and universities; we are the leading authority in facility development for the higher and further education sector.

## Feasibility studies

Assessing potential – from single facility studies through to complex, multi-agency, multi-facility based assignments incorporating:

- ◀ **Research and assessment**  
market appraisals, demographic profiling, needs assessments, forecasting current/future demand
- ◀ **Audit of existing and planned provision**  
comprehensive site visits to assess potential
- ◀ **Stakeholder consultation**  
market assessment and building model programmes to underpin business planning and operational management cost appraisal
- ◀ **Evaluation of facility mix**  
modelling different combinations to reflect demand, cost parameters and stakeholder requirements

This is underpinned by consultant support and advice on operational structures, management options, funding and programming.

## Business planning

Does it stack up? Business planning and financial modelling is crucial.

### Our approach includes:

- ◀ Capital investment requirements
- ◀ Full life cycle operating and revenue projections
- ◀ Evaluation of multiple capital and revenue funding streams
- ◀ Project refinement and development
- ◀ Action/project planning

We also deliver forensic financial evaluations and construct complex business plans. Our experience is married to willingness to test new modes of delivery and innovative methods of payment and charging.

## Where integrity matters

Choose KKP when you want the right answer. Not every proposal is feasible, but we work hard with you to find a workable solution to ensure that your project happens and your investment is optimised.

*“We would not be where we are today had it not been for the time and dedication that KKP and its staff provided to the school, providing the skills and knowledge to maximise the success of our bid and along with other external partners turned our vision into reality.”*

**Jane Harrison,**  
Astley Sports College

*“KKP brought to the table a great sports development knowledge. They worked to the timetable and demonstrated flexibility and innovation when circumstances beyond our control changed. The quality of work was excellent and I have no hesitation in commending KKP as a highly professional business.”*

**Ben Corr,**  
Derry City Council

*“It is rare that someone actually exceeds your expectations but KKP managed to do that with our World of Rugby project. Its in-depth analysis of the market, the financial modelling and the experience its consultants have of the attractions business meant that we ended up with a totally realistic result, which people could believe in. They are professional people who can be trusted and I would definitely use them again.”*

**Robin Richter,**  
Managing Director,  
Rugby Town Centre Company

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